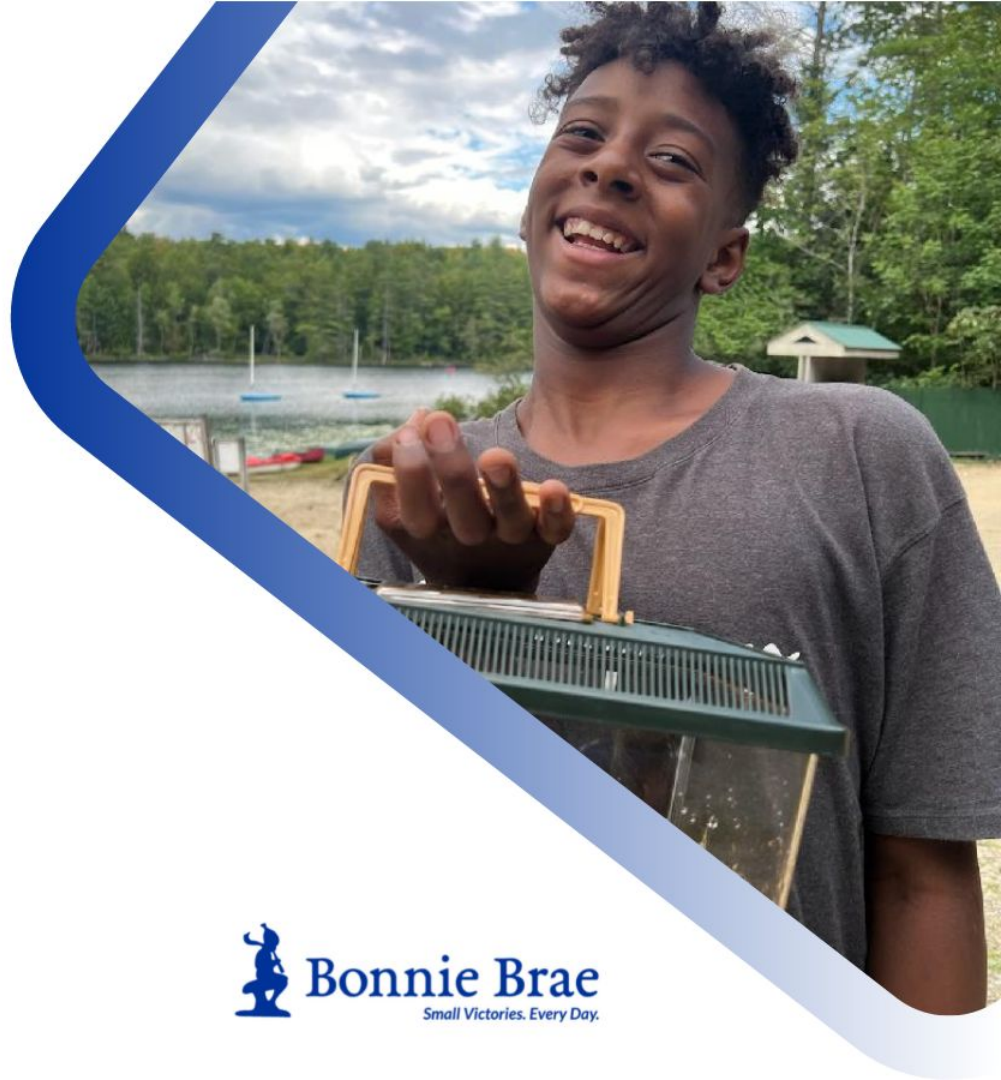


Bonnie Brae ***GIVING DAY***

October 12-13, 2022



Bonnie Brae
Small Victories. Every Day.

Bonnie Brae Giving Day | About

On October 13, 2022, we invite the community to join us as we celebrate “Bonnie Brae Giving Day,” the day of our incorporation as a non-profit organization on October 13, 1953. We will engage with the local community in our mission, and share with our community the impact we make together to empower youth and their families to achieve [#SmallVictoriesEveryDay!](#)

Spread the word about [#BonnieBraeGivingDay](#). In this toolkit you’ll find messages, graphics and sample posts to share with your audience.



Bonnie Brae Giving Day | Things to Know

Make sure to use #BonnieBraeGivingDay in all your social media posts. This spreads the messages of the day and allows us to see and share content.

Main hashtag: #BonnieBraeGivingDay

Secondary hashtags: #BonnieBraeGives #SmallVictoriesEveryDay

Main social accounts:

Facebook: /BonnieBrae

LinkedIn: [/BonnieBrae](#)

Twitter: [@BonnieBraeNJ100](#)

Instagram: [@BonnieBraeSchool](#)

Website: bonniebraegivingday.org

Bonnie Brae Giving Day 2022 | Messaging

Not sure what to post for #BonnieBraeGivingDay? Use the messages below as a starting point and tailor them to make them your own. Short on time? You can still spread the word by copying and pasting the below messages or sharing or retweeting posts from Bonnie Brae social accounts.

Sharing Giving Day content from Bonnie Brae pages helps increase awareness and is an easy way to spread the word with just one click.

- Use the #BonnieBraeGivingDay hashtag in every post.
- Always include a link to the main [Giving Day website](#).
- Include pictures and/or videos in your posts as often as possible.
 - i. Use these [images](#) as part of your posts
- Share how being a part of our community impacts your life and/or business.

Bonnie Brae Giving Day 2022 | Pre-Giving Day

- 48-hours to shop local and support our community. Celebrate #SmallVictoriesEveryDay. Donate today: <https://bit.ly/3f0hQ66>.
- Save the date: Wednesday, October 12 is #BonnieBraeGivingDay. Help us support our local community: <https://bit.ly/3f0hQ66>.
- Excited to support Bonnie Brae and my community today and every day: <https://bit.ly/3f0hQ66>. #BonnieBraeGivingDay.
- Let's celebrate our community and create a stronger future together: <https://bit.ly/3f0hQ66>

Bonnie Brae Giving Day 2022 | Day of Posts

- Let's build up our community and imagine a new everyday for everyone.
<https://bit.ly/3f0hQ66>
- The future of our community is bigger than any one person. Make a gift today 🙌
#BonnieBraeGivingDay <https://bit.ly/3f0hQ66>
- Give the gift of impact: <https://bit.ly/3f0hQ66>
- Make a difference today. Invest in your community: <https://bit.ly/3f0hQ66>
- It's Bonnie Brae Giving Day. I made a gift and you should too:
<https://bit.ly/3f0hQ66>
- Join the #BonnieBraeGives community to make a powerful impact on a single day.
<https://bit.ly/3f0hQ66>

Bonnie Brae Giving Day | Contacts

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themingway@bonnie-brae.org (General questions, website)

Jeannie Smith:

jeannie_smith@me.com (Social Media)